

KUYAHOORA VALLEY  
CHAMBER OF COMMERCE  
MEETING MINUTES

April 11, 2018

ATTENDEES:

Melissa McCredie	NBT
Leslie Irwin	Newport Telephone Company
Laurie Vincent	Vincent's Heating & Fuel
Erna Newman	W.E.A.
Cathie Timian	Mohawk Valley Open Mic

Meeting was called to order at 11:37.

Membership:

Melissa shared that (28) members have paid their dues and we have (1) new member.  
Leslie will check with Flowers for You and what dues were paid by Pretzel Express at Fall Fest for vendor admission.

Rural Star:

Melissa shared the information she received on placing ads for the chamber Spotlight:  
\$72 for the ¼ page (with our discount) per 2 week issue

2019 Membership Winners from Raffle:

PSG  
Todd Cable  
Creekview Automotive

\$25 Gift Certificate Winner:

Fiacco's Patty Jeans

Monthly Spotlight Winner:

NTC  
NBT

Scholarship Info:

Leslie will get the information together, update, share with members and send to schools.

Website:

NTC does not host the chamber website anymore.  
Need to find out what it is created in also.

Farmer's Market:

Leslie will check with Laura Dutton at PCS on using the lower entrance for the market.

Other areas were discussed for potential to have the market – end of Poland near Blue Anchor, Fishing area between Poland & Newport, Vincent's, Maw's, Market Place, Park in Middleville, Newport Telephone.

All agreed that visibility for people driving thru is important.

Leslie will email Clinton Chamber – Jackie Walters to see what info she might be able to share with us on their Farmer's Market.

Information from Jackie of Clinton Chamber:

Is there a fee for your vendors? \$140 for the whole season

Booth size? 12 x 12

Time of day your market? Thursdays, 10 am - 4 pm, extended hours on the third Thursday, 10 am - 6 pm

Months your market runs? First Thursday in June to First Thursday in October

How do you advertise for your market? Chamber website and social media pages, Clinton Farmers Market FB and Instagram, rack cards, posters, TV commercial and ads in the local papers

We run a POP Kids Club - <https://farmersmarketcoalition.org/programs/power-of-produce-pop/>

We accept SNAP (Food Stamps) - <http://snaptomarket.com/>

The Kirkland Town Library host Story Time in the gazebo in July and August

Buskers perform in gazebo (we don't pay them, they put out tipping jar and can sell CDs or t-shirts)

Meeting adjourned at 12:50.

Respectfully submitted,  
Leslie S Irwin